

## QUALIFICATIONS

- 10 years of writing, editing and project management; 4 years of branding and marketing
- design applications – Adobe Illustrator, Photoshop, Flash, Dreamweaver
- desktop publishing applications – Adobe InDesign, QuarkXpress, Microsoft Publisher
- other applications – Microsoft Word, Excel, PowerPoint, Outlook
- programming – HTML, XHTML, CSS, PHP, MySQL, JavaScript, ActionScript
- operating systems – Windows 98/2000/XP, Mac OS X
- content management systems – experience in designing and customizing WordPress websites

## EXPERIENCE

### *Contract Graphic and Web Designer*

April 2000 – present

#### Chew Communications, Seattle, WA (2008 – present)

- design and layout full-color print publications using InDesign, Photoshop, and Illustrator
- transcribe interviews and edit publication text; liaise with printers, obtain quotes, conduct press checks
- develop logo and branding for consulting business using Illustrator

#### Francesca Lacagnina, Seattle, WA (2008 – present)

- maintain jewelry website using Flash, Photoshop, Dreamweaver, XHTML, CSS, and JavaScript
- collaborate with client on marketing efforts, including the use of social networking tools and designing print catalogs for distribution to potential buyers

#### International Community Health Services, Seattle, WA (2011 – present)

- design, develop and maintain a website for their school-based health center using video and other interactive elements
- design promotional flyer for the student health center, to be available in multiple languages

#### Here Be Objects, Morgantown, WV (2011 – present)

- develop logo/branding using Illustrator; redesign and develop Web presence on a WordPress platform
- design user experience screenshots for a project featuring an experimental memory training task
- design a scientific poster for presentation at a medical imaging conference

#### Heritage Museum of Epirus, Astoria, NY (2011)

- design and develop Web presence on a WordPress platform, involving consultations with the museum director regarding the information architecture and visual design of the website

#### Chinese Expulsion Remembrance Project, Seattle, WA (2010)

- designed, developed and maintained website on a WordPress platform
- provided design services for project logo, letterhead and poster

#### Nikkei Concerns, Seattle, WA (2010)

- designed and did layout of a 52-page full-color booklet celebrating the organization's 35th anniversary
- coordinated with project staff on design and content, retouched images, conducted press checks

#### Longbrake Family Foundation, Seattle, WA (2008)

- updated website content and design using CSS, XHTML and Flash

### *Contract User Experience Designer*

April 2008 – March 2009

#### Microsoft, Redmond, WA (System Center Configuration Manager)

- collaborated with design team to create console screens, wizards, and dialog boxes using Fireworks
- managed high-fidelity files for consistency of updates to design, navigation, functionality, and icons
- developed scenario-based PowerPoint slide decks for usability testing and presentations
- produced pixel-perfect redlines for use by development team in Shanghai
- designed internal logo using Illustrator for "Client of the Future," a new product feature

# Debbie Louie

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## *Web Designer & Interim Curator*

September 2006 – December 2007

M. Rosetta Hunter Art Gallery, Seattle Central Community College

- redesigned website using Illustrator, Photoshop, XHTML, CSS, and include files
- audited and rewrote content; created Web-based slideshow using JavaScript
- planned, designed and managed the installation and take down of 16 exhibitions in 3 spaces in collaboration with the academic community and contributing artists
- increased gallery visibility via event/exhibit announcements posted on Seattle Central Community College and district websites, intranet, and external sites including Craigslist
- hired and supervised 9 student employees and volunteers; planned and implemented a \$40,000 budget

## *Communications Associate*

April 2005 – May 2006

The Seattle Foundation

- conducted annual website audit; maintained site using a content management system
- served as liaison between Web design firm, marketing firm and Foundation staff to facilitate the upgrade and redesign of Foundation website; created Foundation branding and style guide
- collaborated with Foundation staff, marketing firm, and other vendors to produce annual reports, event invitations, newsletters, and brochures using QuarkXPress
- wrote news releases; proofread and formatted report guidelines and other material

## **EDUCATION**

- Web design certificate, Seattle Central Community College, 2007
- teaching certificate, Centro de Estudios de Inglés Kennedy, Querétaro, Mexico, 1999
- B.A. communications (editorial journalism), University of Washington, Seattle, 1993